## 1. Create a professional profile:

Your LinkedIn page, which serves as your online CV, should showcase your training, abilities, prior employment history, and any pertinent extracurricular activities. Include a professional profile photo, a headline appropriately describing your professional aspirations, and a narrative highlighting your best qualities and achievements. All of these are public, so make it count!

## 2. Connect with people you know:

LinkedIn may be an excellent tool for maintaining contact with classmates, professors, and alumni who can provide insightful commentary on the legal industry. Personalize your connection requests as much as possible, and follow up with a thank-you message. If you are looking at a particular firm, could you find alumni from your university to connect with / contact for questions? Be prepared to face a few non-responses, but you'll likely find many people willing to help.

## 3. Join relevant groups:

Connecting with other legal professionals who share your interests and objectives can be done effectively through LinkedIn groups. Consider joining groups related to your area of focus, such as intellectual property law, criminal law, or environmental law. Take part in group conversations and distribute pertinent material to expand your network and reputation.

# 4. Follow law firms and legal organisations:

Following law firms and legal organizations on LinkedIn can help you stay up-todate on industry news and job opportunities. Consider commenting on their posts to demonstrate your interest and engage with their content.

#### 5. You should consider:

sharing your content on LinkedIn, such as blog posts or articles on legal topics that interest you. This can help you build your reputation as a thought leader and attract the attention of potential employers.

Following the Lawyer Blog.

# 6. Explore job opportunities:

LinkedIn is, funnily enough, brilliant for job opportunities. As a law student, you should look for positions such as "Legal Assistant" or really any part-time administrative/office based role. Experience in an office environment can be a brilliant experience for interviews. You may restrict your job search results on LinkedIn by region, industry, and job type.

## 7. **Be proactive**:

Reach out to possible employers, network with people in the field, and develop your own brand on LinkedIn instead of waiting for possibilities to present themselves. LinkedIn has the potential to be an effective tool for furthering your legal career with a little time and effort.

Written by Harrison Gorst - Government Legal Department.